BCS Foundation Certificate in Business Analysis

Category: Project Management & Business Skills | **Vendor:** Various

Duration: 24.00 hours (3 days) **19.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	BCS Foundation Certificate in Business Analysis
Related Exam:	BCS-BA-Foundation

Course Overview

As a business analyst, you are the link between the business and its customers. This certification training course explores tools and techniques for maximising the value delivered to your customer, and covers fundamental aspects of business analysis, as outlined by The Chartered Institute for IT, to prepare for the BCS Foundation Exam — a first step toward the BCS International Diploma in Business Analysis.

About This Course

As a business analyst, you are the link between the business and its customers. This certification training course explores tools and techniques for maximising the value delivered to your customer, and covers fundamental aspects of business analysis, as outlined by The Chartered Institute for IT, to prepare for the BCS Foundation Exam — a first step toward the BCS International Diploma in Business Analysis.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

- Prepare for and pass the BCS Foundation Exam
- Analyse development of a business strategy
- Perform business system modelling
- Identify costs, benefits, impacts, and risks for change in a business case

Detailed Course Outline

The Business Change Life Cycle

The role of the Business Analyst in the business change life cycle

- Producing the business case
- Other roles in the business change life cycle

The framework for business analysis activities

- Relating business analysis to strategic analysis, definition, and IT systems analysis
- The holistic approach to business analysis

Understanding the Strategic Context

Analysing the business environment

- Internal and external environments

- Analysing the business with SWOT analysis

Developing business metrics

- Identifying your Critical Success Factors (CSF)

- Creating Key Performance Indicators (KPI)

- Identifying critical success with the Balanced Business Scorecard

Project Discipline for Business Analysis Studies

- Reading the Terms of Reference or Project Initiation Document

- OSCAR (objectives, scope, constraints, authority and resources)

- What does the business wish to achieve and deliver?

- Creating SMART objectives

Understanding the Business Situation

Stakeholder identification

- Using the Stakeholder wheel

- Overview of investigative techniques

Representing a holistic view of the business situation

- Generating Rich pictures

- Making Mind Maps

Analysing Stakeholder Perspectives

Stakeholder analysis and management

- Power/Interest Grid
- Stakeholder management strategies

Identifying and defining different perspectives

- Contrasting different stakeholder perspectives
- Analysing the root cause with CATWOE

Analysing and Modelling Business Activities

Developing a Business Activity Model

- Depicting business perspectives with a Business Activity Model (BAM)
- Describing the BAM process and notation
- Identifying business events

Analysing business rules

- Distinguishing between business rule types
- Recognising business rules levels of constraint

Building the consensus Business Activity Model

- Identifying differences between business activity models

- Negotiating to resolve conflicts

Identifying Potential Solutions

Gap analysis - comparing the ideal and existing systems

- Outlining the gap analysis process

- Identifying inputs to, and outputs from, gap analysis

Defining a new business model

- Exploiting areas for change - processes, people, technology and organisation

Identifying requirements using business activity and business process models

- Classifying models that document and analyse requirements

- Recognising data/processing requirements

Making the Business Case

The Business Case life cycle

- Structuring the business case

- Identifying and shortlisting options for business change

Identifying and categorising costs and benefits

- Classifying tangible and intangible costs and benefits

- Investment appraisal techniques

Risk and impact identification, categorisation, and management

- Identifying and assessing risk impact and probability

- Risk management approaches

🎓 Certification Path

BCS Foundation Certificate in Business Analysis

Exam: BCS-BA-Foundation

Skills You Will Learn:

- Prepare for and pass the BCS Foundation Exam
- Analyse development of a business strategy
- Perform business system modelling
- Identify costs, benefits, impacts, and risks for change in a business case

Frequently Asked Questions

Q: What delivery options are available for BCS Foundation Certificate in Business Analysis?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The BCS Foundation Certificate in Business Analysis course helps prepare you for the BCS Foundation Certificate in Business Analysis certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the BCS-BA-Foundation official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 3-day BCS Foundation Certificate in Business Analysis course provides up to 19.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the BCS Foundation Certificate in Business Analysis training?

The training takes place over 3 day(s), with each day lasting approximately 24.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for BCS Foundation Certificate in Business Analysis?

Yes, we provide corporate training, dedicated training, and closed classes for BCS Foundation Certificate in Business Analysis. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: BCS Foundation Certificate in Business Analysis, Business Analysis, FBA

Q: Why choose Nexus Human for BCS Foundation Certificate in Business Analysis?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your BCS Foundation Certificate in Business Analysis training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

Email: info@nexushuman.com

Website: www.nexushuman.com

Phone: +353 1 889 8700 (Ireland) | +44 20 8142 8961 (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 19/10/2026.