Introduction to Generative AI for Decision Makers

Category: AI, Data & Analytics | **Vendor:** Google Cloud

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

This course is designed for business users, business leaders, and, more generally, decision makers within organizations who are seeking to gain a comprehensive understanding of generative AI and its potential impact on their businesses. The overall goal of the course is to educate decision makers on the potential impact generative AI can have in their organizations, educate them about generative AI services on Google Cloud and to inspire decision makers to start thinking about what is possible with generative AI technologies.

About This Course

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Prerequisites & Entry Requirements

General Prerequisites:

There are no prerequisites for this course. The workshop aims to provide both introductory and advanced insights into Gen AI, making it suitable for individuals with varying levels of AI expertise.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

- Define generative AI and distinguish between generative AI and other types of AI.
- Explain the impact and potential application of generative AI
- Understand the pillars of Responsible AI and how it relates to generative AI.
- Define the potential personas affected by generative AI and how they can leverage this new technology
- Survey applications of generative AI across different horizontals through a case study.

Detailed Course Outline

Module 1 - Understanding Generative AI

Topics:

- Gen AI versus AI/ML
- Gen AI Applications
- Business Impact of Gen AI

Objectives:

- Define generative AI as a subset of AI.
- Discuss the potential impact of AI on organizations.
- Provide examples of generative AI applications.

Module 2 - Generative AI in your Organization

Topics:

- Personas and products
- Business audience: Google Workspace
- Consumer AI products versus enterprise AI
- AI practitioners: Vertex AI Model Garden
- Developers: Vertex AI Studio and Vertex AI Agent Builder

Objectives:

- Define the different personas in your organization for generative AI.
- Explore different services for the different personas in your organization.

Module 3 - Responsible AI

Topics:

- AI and responsibility
- Google’s AI principles
- Responsible AI practices
- Data privacy at Google
- Customers’ responsibilities

Objectives:

- How Google approaches Responsible AI

- The pillars of Responsible AI at Google

- Data privacy and generative AI

- Customer’s responsibilities using Gen AI

Module 4 - Generative AI Case Study

Topics:

- Use case identification and scoping considerations

- Use case prioritization evaluation

- Generative AI project steps

- Case study discussion

Objectives:

- Identify possible generative AI use cases

- Evaluate and discuss generative AI use cases

Skills You Will Learn:

- Define generative AI and distinguish between generative AI and other types of AI.
- Explain the impact and potential application of generative AI
- Understand the pillars of Responsible AI and how it relates to generative AI.
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Frequently Asked Questions

Q: What delivery options are available for Introduction to Generative AI for Decision Makers?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 1-day Introduction to Generative AI for Decision Makers course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Introduction to Generative AI for Decision Makers training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Introduction to Generative AI for Decision Makers?

Yes, we provide corporate training, dedicated training, and closed classes for Introduction to Generative AI for Decision Makers. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: Introduction to Generative AI for Decision Makers, AI & Data Science, GAIDM

Q: Why choose Nexus Human for Introduction to Generative AI for Decision Makers?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Introduction to Generative AI for Decision Makers training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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