

Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101)

Duration: 16.00 hours (2 days)

13.0 CPD Hours

Rating: ★ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

Design, build, and launch a business-to-business (B2B) commerce solution that enables retailers, wholesalers, or distributors to purchase goods or services from your brand. In this 2-day class, our Commerce Cloud experts will walk you through how to set up and configure the essential elements required to manage a storefront, so you can deliver a buyer experience that satisfies your organization's unique requirements.

About This Course

Design, build, and launch a business-to-business (B2B) commerce solution that enables retailers, wholesalers, or distributors to purchase goods or services from your brand. In this 2-day class, our Commerce Cloud experts will walk you through how to set up and configure the essential elements required to manage a storefront, so you can deliver a buyer experience that satisfies your organization's unique requirements.

Who Should Attend

This class is designed for individuals responsible for implementing a new B2B Commerce Cloud on Classic storefront or providing functional storefront maintenance in a support or administrative role.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Understand the different types of products and how to configure them.

Set up different pricing strategies.

Understand how to implement Marketing and Pricing Strategies.

Organize your storefront by configuring Categories and Menus.

Understand how the B2B Commerce Cloud handles Internationalization by setting up additional currencies and languages.

Grasp Attribute Driven Commerce.

Configure Facetted Searches.

Take the next step toward a B2B Commerce Administrator Accreditation.

Additional Course Details

Nexus Humans Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
 - Traditional Instructor-Led Classroom Training (ILT)
 - On-site delivery at your offices anywhere in United Kingdom
 - Private dedicated courses customized for your team
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Q: How many CPD hours does this course provide?

The 2-day Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101) course provides up to 13.0 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101) training?

The training takes place over 2 day(s), with each day lasting approximately 16.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101)?

Yes, we provide corporate training, dedicated training, and closed classes for Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Salesforce Administer and Merchandise a B2B Commerce on Classic Store (B2B101) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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