

# Strategic Business Analysis

**Category:** Business Analysis | **Vendor:** Business Analysis

**Duration:** 16.00 hours (2 days)

**13.0 CPD Hours**

**Rating:** ★ 4.6 (5,878 reviews)

## Course Information

**Delivery Format:** Instructor Led - Online

## Course Overview

Strategy analysis identifies the business needs (problem or opportunities) of tactical or strategic importance to the organization and supports the organization in responding to those needs. It provides the focus upon which all other business analyst efforts must align. Shortcutting strategy analysis often results in delivering solutions that are misaligned to the organization's strategy and to the expectations and needs of the business. This course will help you understand the criticality of defining the business need correctly and pursuing a thorough analysis of the internal and external environments of the enterprise before assisting the organization in selecting the best solution. You will also learn the key activities needed in strategy analysis, the key components in building and communicating a strong business case and how to evaluate the value of the solution once it is implemented. To help assimilate the tools and techniques learned, there is a mixture of individual and team exercises throughout the course. Students will need to be prepared for a high level of participation. Each participant will receive a comprehensive student guide complete with examples, handouts and a business case template that can be used back on the job. Note: This course has been approved by PMI for 14 PDUs and IIBA for 14 CDUs.

## About This Course

Strategy analysis identifies the business needs (problem or opportunities) of tactical or strategic importance to the organization and supports the organization in responding to those needs. It provides the focus upon which all other business analyst efforts must align. Shortcutting strategy analysis often results in delivering solutions that are misaligned to the organization's strategy and to the expectations and needs of the business. This course will help you understand the criticality of defining the business need correctly and pursuing a thorough analysis of the internal and external environments of the enterprise before assisting the organization in selecting the best solution. You will also learn the key activities needed in strategy analysis, the key components in building and communicating a strong business case and how to evaluate the value of the solution once it is implemented.

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## Who Should Attend

This course is intended for business analysts, systems analysts, project managers, Business and IT stakeholders working with business analysts or anyone who needs to define the business need and make solution recommendations or needs to understand the activities performed in strategy analysis.

## Prerequisites & Entry Requirements

### General Prerequisites:

It is recommended that participants complete the [Business Analysis Foundation](#) course prior to enrolling or have equivalent experience.

# Learning Outcomes

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## **Upon successful completion of this course, participants will be able to:**

Understand what comprises strategy analysis and when and how it is performed  
Learn how to see the big picture and improve your strategic thinking skills  
Increase project success by better defining the business need  
Learn how to analyze the current state to provide an understanding of why a change is needed  
Determine the set of conditions necessary to meet the business need and to define future state  
Identify and recognize how risks influence the viability of solution options  
Develop and assess alternative approaches to the change and propose the best recommended change strategy

Understand the purpose and importance of a business case, its key components and how to leverage a business case to communicate the viability for pursuing a change to your decision makers

Determine how to evaluate a solution once it is implemented to ensure it meets its expected value

## Additional Course Details

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Nexus Humans Strategic Business Analysis training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the Strategic Business Analysis course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

# Frequently Asked Questions

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## **Q: What delivery options are available for Strategic Business Analysis?**

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
  - Traditional Instructor-Led Classroom Training (ILT)
  - On-site delivery at your offices anywhere in United Kingdom
  - Private dedicated courses customized for your team
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## **Q: How many CPD hours does this course provide?**

The 2-day Strategic Business Analysis course provides up to 13.0 CPD hours of structured learning. CPD certificates can be provided upon request.

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## **Q: What is the duration of the Strategic Business Analysis training?**

The training takes place over 2 day(s), with each day lasting approximately 16.00 hours including breaks for lunch and refreshments.

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## **Q: Do you provide corporate training for Strategic Business Analysis?**

Yes, we provide corporate training, dedicated training, and closed classes for Strategic Business Analysis. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

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## Q: Why choose Nexus Human for Strategic Business Analysis?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

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## Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Strategic Business Analysis training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

# Nexus Human

## Professional Training & Development

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